



# product photography for craft artists

## craft council of british columbia

Many applications for online shops, galleries, and exhibitions require high quality product images of your work – and artists are sharing images of their work through their social media platforms to connect with a wider audience and customer base.

We know having and maintaining your own business and art practice can be tough – juggling your studio time, admin tasks, and even personal errands can make you feel overwhelmed.

We can help with at least one task – photographing your work.

- Get high quality images, both for print and web uses.
- Standard, banner, or social media formats available.

*This service is for craft artists only.*

### *how it works*

- Fill out this form to tell us more about you and your photography needs:  
<https://forms.gle/Vtpb7ygrR3QsUgnv9>
- Once you submit this form, we will contact you to follow up.
- We provide this service at our Granville Island location. All items to be photographed will need to be dropped off or shipped to this location.
- We will book a session to photograph your items and deliver the files within 2 weeks of the session (delivery times depend on the number of items to be photographed and workload)



# photos

## *Content*

- We aim to provide images that best display the features of your work, including details, shapes, and design.
- We recommend using a white background, as it is the standard for many platforms, including online shops, galleries, and application requirements.

## *Format*

- We provide high resolution and web resolution files of all images.
- All files are provided in JPEG format. For print needs, we can provide TIFF files upon request.

## *Crop*

We can adapt the crop ratios to your needs. This will depend on the intended use for your photos. For a standard crop, we recommend 1:1 (square), as it is can be used across different platforms, including online galleries and shops, and social media channels.

However, you can choose a different crop and orientation that better suits your needs.

## pricing

We have 2 types of pricing: per image and per item.

### *per image*

- We charge per image of any item or items.
- Examples: One image of a single piece, one image of a set, a single image of a small composition, or a single image of a series.

Sample images:



Item composition



Image of a set



Single image of an item

*per item:*

- We charge per item photographed
- This includes minimum 3 images of the same item, featuring details and different angles of your piece.

Sample images:





craft council of bc

## pricing

*Per image:*

	price per image
#images	member
0-10	\$14.00
11-30	\$12.00
31-50	\$10.00
51+	\$8.00

	price per image
#images	non-member
0-10	\$26.00
11-30	\$24.00
31-50	\$22.00
51+	\$20.00

*Per item: includes minimum 3 images per item*

	price per piece
#pieces	member
0-5	\$30.00
6-10	\$25.00
11-15	\$20.00
16+	\$15.00

	price per piece
#pieces	non-member
0-5	\$50.00
6-10	\$45.00
11-15	\$40.00
16+	\$35.00

- Images in both pricing types include:
  - one high resolution file
  - one web resolution file
- For both pricing types, the item or items must fit within 20 square inches. This means that items must be no greater than 20 inches on their largest dimension (height, width, or depth)
  - For items larger than these dimensions, there is an additional fee for special setups. Please email us [memberservices@craftcouncilbc.ca](mailto:memberservices@craftcouncilbc.ca) with more details.
- Member discount prices are applicable only for artists with an **active membership with the Craft Council of British Columbia** at the time of the photography services request, and for at least 1 month afterwards.



## payment

- A payment of 50% of the total cost is required upfront when the session is booked, and the remaining 50% upon delivery of the files.
- We accept payment with credit and debit cards:
  - Directly at our Granville Island location
  - Processed by phone: 604 687 7270
  - By cheque payable to Craft Council of British Columbia
- If you require return shipping, you will need to cover the shipping cost, which will be added to the remaining 50% payment.

## next steps

Once you have filled out the information form, we will provide a contract and an inventory sheet, book a session, and arrange for drop-off or shipping, and payment.

If you have any questions or special requests, please email us:  
[memberservices@craftcouncilbc.ca](mailto:memberservices@craftcouncilbc.ca)

### craft council of bc

1386 Cartwright St

granville island

vancouver, bc

v6h 3r8

shop: 604 687 7270

office: 604 687 6511