

THE EARRING SHOW

FUNDRAISER - 2020 -



APPLICANT INFORMATION

EVENT INFORMATION

Welcome to the application process for the Craft Council of BC's "The Earring Show, 2020".

CCBC brings you year 7 of our annual fundraiser packed full of creative talent. The Earring Show is an exciting exhibition and sales opportunity for contemporary, designer-makers producing wearable art in a whole host of mediums.

The Earring Show is a fund-raiser held on **Saturday, May 2nd, 2020**, at the CCBC Shop & Gallery, Vancouver. All funds raised from the event go towards CCBC, its programs, and to help promote contemporary crafts to BC and Canada. We are pleased to report that The Earring Show continues to grow each year, with 2019 seeing a 15% increase in earring sales on last year, an increase in donations by 54%, and an increase in consignment sales throughout the day by 160%. The number of applicants rose by 12%, seeing a wider spread of artists engaging in the event. 72% of artists were based outside Vancouver; 11% of whom were international artists. 21% of applicants were new to the event.

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REQUIREMENTS

Applicants must be residents or citizens of North America (Canada, Mexico and USA)
All submissions must be original in design, and demonstrate a professional level of craftsmanship.
All work must be for sale.
Retail prices for earrings in the Production & Emerging categories must be between \$50 - \$500 CAD.
There is no price limit for pieces in the One-Of-A-Kind category.
Accepted works must be delivered to CCBC, on or before April 17th, 2020.

AWARDS

Awards will be given to artists who have demonstrated excellence in design and technique. One winner will be selected from each category and announced at the exhibition opening. The prize for the One-of-a-Kind category is the **Barbara Cohen Award of \$500**; the prize for the Production category is **a 3-day solo pop-up shop** in the summer of 2020 on Granville Island, Vancouver, and the Emerging Artist prize is **\$200 in supplies**.

KEY DATES

- Application Deadline: 11.59pm March 14th 2020.
- Notification Date: March 20th 2020.
- Work to be delivered no later than: 4pm, April 17th 2020.

DELIVERY ADDRESS: Craft Council of BC
attn: T.E.S.
1386 Cartwright Street,
Vancouver, BC.
Canada. V6H 3R8

- *Event Date: May 2nd 2020.
*Please note that it is not necessary for the artist to attend, but it would be great to see you there!

APPLICATION PROCESS

There are 3 application categories: Production, One-Of-A-Kind, and Emerging. Artists are welcome to apply to multiple categories in one application, if applicable, with a maximum of 10 photographs per submission. Please contact us if you would like to make a second submission.



You will need the following information ready before starting your application(s):

- CONTACT INFORMATION
 - Including website and social media links if available.
- ARTIST BIOGRAPHY/STATEMENT
 - (300 words maximum, written in the 3rd person)** Describing your artistic background (eg. education, and any key achievements), the materials and techniques you use to create your work, and the inspiration behind your designs.
- PHOTOGRAPHY
 - Photographs submitted will be used for earring selection and marketing materials. **Please use solid, plain white backgrounds where possible.**
 - You may submit up to 10 photographs per entry.
 - Each photograph may represent a unique pair of earrings, however only a maximum of 3 pieces may be selected for the exhibition.
 - Photographs must be in jpeg format, 300 dpi, and sized approximately: 4" x 6" (in either orientation)
 - File names must be labelled with artist's last name, initial, and numbered.
E.g. John Smith = Smith_J_01.jpg, Smith_J_02.jpg
 - You may submit more than one photograph of the same piece. Please make this clear when adding 'media labels' to your uploaded images.
- MEDIA LABELS
 - Please label all media after you have uploaded your images. Include the following information:**
 - Title of piece
 - Materials used
 - Category (ie. Production, OOAK, Emerging)
 - Earring dimensions (approximate)
 - Retail price

FEES & COSTS

- A \$25(USD) non-refundable application fee is payable for each category entry.
- Exhibitors are responsible for the shipping of their work to and from the exhibition.
- Artists will receive 50% of the retail price for sales.
- Sales cheques will be mailed to the address provided on the 15th of the month following the sale.



INSURANCE

In the event of loss or damage, CCBC will pay the artist 50% of the retail value to a maximum of \$250 per piece; or there is limited insurance coverage for loss and/or damage of jewellery due to an insured peril. If the total wholesale value of ALL jewellery stolen and/or damaged from all affected artists is more than \$1000, CCBC will pay the artist a price prorated to the total value of the claim subject to a total limit of \$10,000 for ALL jewellery items stolen and/or damaged.

ADDITIONAL NOTES

- All decisions made by the jury are final.
- CCBC reserves the right to refuse work upon delivery that has been misrepresented in the exhibitor's application.
- CCBC reserves the right to change the category of an entry if they feel it is more appropriate.
- CCBC reserves the right to display work as they see fit.
- If they have not been sold on the night, exhibitors may be invited to showcase their exhibition pieces on a consignment basis at the CCBC shop & gallery after the exhibition date. The same insurance and commission rate will be applicable.

Please continue with your **application** if you have read and understood the above information.

If you have any questions, please contact CCBC using the contact information below.

We look forward to receiving your submission.
-The CCBC Team