

THE EARRING SHOW



FUNDRAISER - 2021 -

APPLICANT INFORMATION

EVENT INFORMATION

Welcome to the application process for the Craft Council of BC's "The Earring Show, 2021".

CCBC brings you year 8 of our annual fundraiser packed full of creative talent. The Earring Show is an exciting exhibition and sales opportunity for contemporary, designer-makers producing wearable art in a whole host of mediums.

The Earring Show is a fund-raiser held on **Thursday, May 6th, 2021**, online. All funds raised from the event go towards CCBC, its programs, and to help promote contemporary crafts to BC and Canada. We are pleased to report that The Earring Show continues to grow each year, with 2019 seeing a 15% increase in earring sales from the previous year, and a 40% increase in 2020. The number of applicants rose by 12%, seeing a wider spread of artists engaging in the event.

In 2020, due to the global pandemic, The Earring Show successfully transitioned to an online event, with online sales, and a live virtual show that included special guests and hosts, and featured the winning artists of each category. The virtual edition of The Earring Show show saw a reach of over 4500 viewers.

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REQUIREMENTS

- This year, The Earring Show will be accepting international applicants.
- All submissions must be original in design, and demonstrate a professional level of craftsmanship.
- All work must be for sale.
- All work must be priced in Canadian Dollars.
- For the Emerging Artists category, applicants must be currently enrolled in a craft-based program, or have, within the last 2 years, graduated from a craft program.
- Accepted works must be delivered to CCBC, on or before April 16th, 2020.

AWARDS

Awards will be given to artists who have demonstrated excellence in design and technique. One winner will be selected from each category and announced during the live virtual event. The prize for the One-of-a-Kind category is the **Barbara Cohen Award** of **\$1000**; the prize for the Limited Edition category is **a featured collection** of the winner's production line (in addition to participating earrings) in our online shop for 2 months, and the Emerging Artist prize is **up to \$500 in supplies**. All winners will receive a one-year honorary CCBC membership.

KEY DATES

- Application Deadline: **11.59pm March 14th, 2021**
- Notification Date: **March 21st, 2021**
- Additional media submissions after acceptance: **April 2nd, 2021**
- Work to be delivered no later than: **4pm, April 16th 2021**
- Jury process: **April 25th, 2021**
- **Event Date: May 6th, 2020**

*Please note that it is not necessary for the artist to attend, but it would be great to see you there, virtually!

APPLICATION PROCESS

- There are 3 application categories: Limited Edition, One-Of-A-Kind, and Emerging Artist.
- Each applicant can only submit their work for one category only. If you are hesitant on which category to choose, you can contact us at theearringshow@craftcouncilbc.ca
- Each applicant can submit maximum 3 pieces for consideration.
- Once accepted, work submitted under the Limited Edition category can include more than one iteration per design for sale.

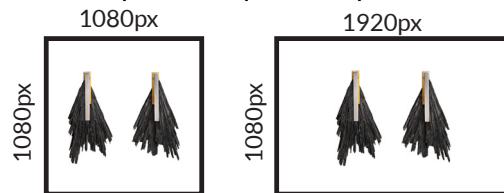
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You will need the following information ready before starting your application on Slideroom:

- CONTACT INFORMATION
 - Including website and social media links if available.
- ARTIST BIOGRAPHY
(300 words maximum, written in the 3rd person) A brief artist biography describing your artistic background, education, and any key achievements
- ARTIST STATEMENT
(300 words maximum, written in the 3rd person) This statement should cover the techniques and material used for the work submitted and the inspiration for the work.
- PHOTOGRAPHY
 - Photographs submitted will be used to select earrings that will be entered into the show. Please use a plain, solid white background. If the material is hard to see with a white background (clear surfaces, for example), use a neutral grey background.
 - Provide 3 photos per piece: front, back, and a detail of a special feature of your earrings. Different angles will help to better inform the jury's decision.
 - Files must be in jpg/jpeg format.
 - Image dimensions: minimum 1080 pixels on short edge (for example, 1080 x 1920 px for a standard crop photo, or 1080 x 1080 px for a square crop).



- File names: artist's last name, first name initial, piece identifier (name or descriptor), and the number of image **per piece** if you are submitting more than one photo of the same piece:

E.g. for John Smith, Rose Earrings = Smith_J_Rose_01.jpg, Smith_J_Rose_02.jpg

- MEDIA LABELS
You will need to label all media after you have uploaded your images. You will need the following information on hand:
 - Title of piece
 - Materials used
 - Category (ie. Limited Edition, OOAK, Emerging)
 - Earring dimensions (approximate)
- NOTE: If accepted, you will be required to provide high resolution images of your work with the following dimensions: **minimum 2048x2048 pixels, 1:1 crop (square), jpg or png files.**

FEES & COSTS

- A \$35 USD non-refundable fee is payable for each application.

IF ACCEPTED:

- Exhibitors are responsible for the shipping of their work to and from the exhibition, as well as any custom fees. If you wish to receive a charitable cash tax receipt for these costs, you will need to provide a receipt for these expenditures.
- Artists will receive 50% of the retail price for any sales.
- Sales cheques will be mailed to the address provided on the 15th of the month following the sale.
- Artists can also choose to donate the 50% payment to the CCBC, and will receive a charitable cash tax receipt.

SHIPPING WORK

If accepted, you will be required to ship or deliver your work to the CCBC.

PACKAGING

- Wrap your earrings safely to avoid damage in transit.
- We will be using jewellery boxes to ship sold earrings. Please do not include extra branded packaging (no gift-wrapping, or extra accessories).
- You can provide your artist card to be included with sold earrings.

Shipping/delivery by **4pm, April 16th 2021**

Delivery address: **Craft Council of BC**
attn: T.E.S.
1386 Cartwright Street,
Vancouver, BC. V6H 3R8
Canada

INSURANCE

In the event of loss or damage, CCBC will pay the artist 50% of the retail value to a maximum of \$250 per piece; or there is limited insurance coverage for loss and/or damage of jewellery due to an insured peril. If the total wholesale value of ALL jewellery stolen and/or damaged from all affected artists is more than \$1000, CCBC will pay the artist a price prorated to the total value of the claim subject to a total limit of \$10,000 for ALL jewellery items stolen and/or damaged.

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ADDITIONAL NOTES

- All decisions made by the jury are final.
- CCBC reserves the right to refuse work upon delivery that has been misrepresented in the exhibitor's application.
- CCBC reserves the right to display work as they see fit.
- If they have not been sold during the event, earrings will remain for sale online until June 30th, unless other arrangements have been agreed upon. The same insurance and commission rate will be applicable.

Please continue with your **application** if you have read and understood the above information.

If you have any questions, please contact us at theearringshow@craftcouncilbc.ca, or using the contact information below.

We look forward to receiving your submission.

-The CCBC Team

*Earrings in sample images by Ausra Bankauskaite,
Honourable Mention, Limited Edition, 2019

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